

Faculty Senate Resolution 11–16

“Vending Machines and Advertising within Academic Buildings”

Sponsored by Graham Bodie

Whereas auxiliary services at Louisiana State University (LSU) is responsible for, among other things, procuring appropriate vending services for campus buildings; and

Whereas vending machine technology has advanced to include abilities to advertise products other than those contained within a given machine; and

Whereas various LSU offices and departments currently place restrictions on campus-based advertising; and

Whereas vending machines now include computer screens and speakers that generate advertising messages that create noticeable distractions for faculty and students in their learning environments; and

Whereas these distractions can thwart student and faculty productivity; and

Whereas LSU is a place of higher education with numerous academic buildings erected for the sole purpose of advancing knowledge; therefore be it

Therefore be it resolved that the LSU Faculty Senate recommends auxiliary services purge academic buildings of vending machines whose special effects, messages, or media devices permeate the student environment with distracting or assertively non-academic content.

Therefore be it further resolved that the LSU Faculty Senate urges the University to pursue corporate contracts with vending companies that provide machines void of advertising paraphernalia that denigrate the sanctity of the faculty and student learning environment, examples of which include:

1. Speakers that produce noticeable audible advertising messages,
2. Screens that produce noticeable visual advertising messages, and

Therefore be it further resolved that the LSU Faculty Senate urges the University to enforce current policies that place restrictions on the types and formats of advertising allowed in its academic buildings.

Therefore be it further resolved that the LSU Faculty Senate urges the University to establish additional policies that place restrictions on the types and formats of advertising allowed in its academic buildings.